Evaluating Your Organization’s Business Privacy

Common Business Privacy Use Cases

- Prevent third parties from stealing intellectual property, financial reports, contracts, and other corporate data.
- Track and control where employees share sensitive emails and files.
- Enable compliance with HIPAA, CJIS, EAR, and other regulations.
- Protect against government surveillance and unwanted cloud provider access.

Which of Your Emails Need Protection?

- Does your Legal Dept. ever negotiate contracts or strategic decisions via email?
- Does your organization do business in a highly competitive industry?
- Does your HR Dept. email onboarding info to new hires?
- Does HR send employment offer letters out via email?
- Do you track where terminated employees have emailed sensitive corporate data?
- Have you had experiences where employees inadvertently emailed the wrong recipients?
- Does your organization ever communicate with law enforcement or other government entities?
Which of Your Emails Need Protection?

- Does Procurement ever email RFPs, purchasing details, product quotes, or payment details?
- Do employees ever access email from home, coffee shops, or other unsecured networks?
- Does IT ever need to share passwords, IP addresses, or network credentials?
- Do your Executives communicate with Board Members and other investors via email?
- Does the Finance team ever email company earning statements or sales targets?
- Do your employees ever travel to or communicate with recipients in countries governed by oppressive, unstable, or intrusive administrations?

Virtru: A Superior Approach to Data Protection

Ease
Easy to create, share, and consume encrypted data.

Security
Client-side encryption means only authorized parties can see your content.

Control
 Customers manage encryption keys, giving them persistent access control.

A Closer Look at Virtru

Encrypt and Control from Your Inbox
Integrates directly into Gmail, Outlook, OWA, iOS, and Android.
Protect emails on the client-side to prevent third party access.
Revoke or expire messages, control forwarding, and add watermarks to PDFs.
Seamless Recipient Experience

Read and respond directly from your inbox.

Share with anyone – regardless of their email environment.

No new passwords or software installation required for non-Virtru recipients.

Administrative Insight and Control

See where users’ emails have been shared and revoke access at any point to prevent campus leaks.

Set data loss prevention (DLP) rules to detect and automatically encrypt sensitive data.

Configure real-time warnings to educate users about HIPAA, FERPA, CJIS, and other university security policies by alerting them when to encrypt.

Virtru Enables Business Privacy for HBO

• Virtru deployed worldwide to 3,500 employees

• Creative content encrypted to prevent loss of IP

• HIPAA compliance enabled for HR department

• Legal, procurement, financial, and executive communications protected from third parties

See Why More Than 6,000 Organizations Have Made the Switch to Virtru

www.virtru.com