Protect Sensitive Data and Ensure Privacy

Virtru’s end-to-end encryption, granular access controls, and powerful key management capabilities prevent unauthorized access to keep data private, wherever it’s shared.

Integrate Data-Centric Protection into Your Privacy Initiatives

Protecting data from unauthorized access is key to preserving privacy, yet multi-cloud environments and continuous sharing present risks. Cloud misconfigurations, cyber attacks, and third-party data sharing are exposing private data to unauthorized access at alarming rates and volumes. Alongside new regulations such as the EU’s General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA), privacy is now a critical business and social issue.

Organizations that take a leading-edge approach to privacy have a crucial competitive advantage in this new landscape. Virtru helps organizations accelerate their privacy initiatives with data-centric protection and persistent controls that prevent unauthorized access.

Data Protection and Control to Keep Data Private

End-to-End Encryption & Access Controls

Protect Gmail, Drive, and Outlook with end-to-end encryption to prevent unauthorized access and fulfill GDPR data subject access requests (DSARs) securely. Disable forwarding, set expiration, and revoke access. Watermark files to deter leaks, and maintain persistent control wherever files are shared.

Granular Audit Trails

View when and where private email messages and files have been accessed throughout their lifecycle, and adapt controls for evolving access requirements.
Private and Compliant Sharing to Power Innovation and Growth

Secure Sharing
Protect and control internal and external sharing workflows with employees and partners to maintain privacy throughout collaboration workflows.

Compliance
Protect private customer, patient, and partner data for compliance with HIPAA, GDPR, PCI, CCPA, and more. Fulfill DSARs under GDPR while maintaining privacy.

IP Protection
Keep intellectual property (IP) and other proprietary data private to power innovation, grow revenue, and maintain your competitive advantage.

Proven Platform for Data Privacy

Trusted Data Format
Open data protection standard for object-level encryption that binds encrypted data to policies and metadata to ensure only authorized users can access protected data.

Software Development Kit (SDK)
Embed Virtru’s data-centric protections into your applications to give your customers, patients, or members ownership and control over the private data you collect and process.

Key Management
Integrate with existing key management processes and Hardware Security Modules (HSMs). Host your own keys to prevent access by unauthorized third parties and ensure complete control of your private data.

“Working in the health care industry means handling a great deal of personal data, and with that comes a responsibility to ensure all information is safeguarded at every level.”

- Nathan West, Director of Technology at ComforCare

Learn how to accelerate your privacy programs by contacting us today at: virtru.com/contact-us